



# GPA

Global Privacy Assembly

(43<sup>rd</sup> Assembly of Authorities)



18 - 21 OCT 2021

MONDAY

18<sup>T</sup>  
H  
OCTOBER



gpamexico@inai.org.mx



@GPAMexico2021



GPA Mexico 2021

## GPA OPEN SESSION 2021 – OPEN SESSION AGENDA OVERVIEW

### Privacy and Data Protection: A human centric approach

08:00  
09:00

PARTICIPANT REGISTRATION (IN-PERSON PARTICIPANTS)

09:00  
10:00

**OPENING CEREMONY**

10:00  
10:30

**KEYNOTE SPEECH (I): TECHNOLOGICAL EVOLUTION:  
HUMAN INTERVENTION IN MASS DATA PROCESSING**

10:30  
11:30

**PANEL I: DATA PROTECTION AND HUMAN RIGHTS:  
MASS SURVEILLANCE BY FACIAL RECOGNITION AND  
ANALYSIS OF METADATA**

Coffee Break (virtual activities and networking)

12:00  
12:30

**KEYNOTE SPEECH (II): PRIVACY AND PANDEMIC COVID-19:  
VACCINE PASSPORTS AND SIMILAR CERTIFICATES**

12:30  
13:30

**PANEL II: PROMOTION OF AN ETHICAL APPROACH  
INTO ORGANISATIONS**

Lunch Break

15:00  
17:00

**I. DATA ANALYTIC USERS: CONSIDERATIONS IN  
PRIVACY**

**II. UNITED NATIONS AGENDA 2030: THE PROTECTION  
OF PERSONAL DATA**

**III. INCLUSIVE POLICIES: POVERTY AND MARGINALIZATION  
SECTORS IN THE PROTECTION OF PERSONAL DATA**

**IV. REGIONAL COOPERATION IN MATTERS OF PRIVACY AND  
PERSONAL DATA**

**V. A CROSS-REGIONAL CONVERSATION: EFFECTIVE TOOLS  
FOR SECURE-FREE DATA FLOWS**

Welcome Cocktail, ExCom Announcement & Cultural Activity



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### Privacy and Data Protection: A human centric approach

08:00  
08:30

PARTICIPANT REGISTRATION (IN-PERSON PARTICIPANTS)

08:30  
09:00

SUMMARY OF THE FIRST DAY

09:00  
09:30

**KEYNOTE SPEECH (III): DATA FLOWS WITH TRUST**

09:30  
10:30

**PANEL III:** THE FUTURE OF PRIVACY AND TECHNOLOGY: CHALLENGES AND POSSIBLE SOLUTIONS

#### Coffee Break (virtual activities and networking)

11:00  
11:30

**KEYNOTE SPEECH (IV): DIGITAL ECONOMY:** SCOPE AND LIMITS TO ARTIFICIAL INTELLIGENCE AND THE INTERNET OF THINGS

11:30  
12:30

**PANEL IV:** THE CHALLENGE OF COMPLIANCE: THE PERSPECTIVE OF DATA PROTECTION OFFICERS

12:30  
13:00

**KEYNOTE SPEECH V: NORMATIVE CONVERGENCE TO THE ESTABLISHMENT OF INTERNATIONAL STANDARDS FOR THE EFFECTIVE PROTECTION OF A HUMAN RIGHT**

13:00  
14:00

**PANEL V:** THE STATUS OF COE 108+ AND THE PROSPECTS OF A COE TREATY ON AI

#### Lunch Break

15:30  
17:30

**VI. CONSUMER RIGHTS, E-COMMERCE AND PRIVACY CHALLENGES**

**VII. SMART CITIES AND MOBILITY HUBS**

**VIII. ISSUES CONCERNING THE PROCESSING OF PERSONAL DATA IN THE ELECTORAL ARENA**

**IX. DIGITAL IDENTITY:** DIGITAL RIGHTS AND PRIVACY IMPACTS IN A HIPER-CONNECTED SOCIETY

**X. DIGITAL RIGHTS:** FOSTERING HUMAN RIGHTS THROUGH TECHNOLOGY

18:00

**CLOSING CEREMONY AND PRESENTATION OF THE 2022 GPA HOST**

19:00  
21:00

CULTURAL ACTIVITY